BlueCross BlueShield Nebraska | HeartlandBlue

EARN A BROKER BONUS

for new or renewing Nebraska HeartlandBlue business

Jan. 1, 2027 - Dec. 31, 2027

Here's how it works

- New Nebraska HeartlandBlue business must be written with Blue Cross and Blue Shield of Nebraska (BCBSNE) with effective dates between Jan. 1, 2027, and Dec. 31, 2027.
- The more you sell, the more you make. Sell at least 50 policies and receive a one-time bonus beginning at $25 per member per year (PMPY).
  - → **Tier 0: $0 PMPY 0 - 49 members**
  - → **Tier 1: $25 PMPY 50+ members**
  - → **Tier 2: $50 PMPY 150 - 249 members**
  - → **Tier 3: $125 PMPY 250+ members**
- The bonus will be calculated and paid quarterly starting from the first member once the 50-member minimum is met.



UP TO **$125 PMPY**

TERMS AND CONDITIONS

- This program applies to on- and off-exchange new or renewing sales of Nebraska HeartlandBlue plans only, with effective dates between Jan. 1, 2027, and Dec. 31, 2027.
- Agents licensed, appointed, FFM-certified, and contracted with BCBSNE are eligible for the bonus.
- This program applies only to the agent of record on the policy, not the general agencies that may assist with the enrollment. The broker must be the agent of record and hold an appointment with BCBSNE at the time the bonus is paid. The bonus program applies to individual agents and cannot be aggregated at the agency level.
- There is no cap on the bonus program.
- BCBSNE may amend or discontinue the terms of the program in accordance with the terms of the producer agreement and in compliance with CMS commission guidelines.
- Web agents and General Agencies are not eligible for this bonus program.
- Members must make three premium payments and continue coverage for at least 90 consecutive days from the effective date with no lapse in coverage to be included under this program.
- BCBSNE reserves the right to adjust payments based on enrollment thresholds.
- Tier levels are not calculated retroactively (e.g., If you reach Tier 2, only members 150 - 249 are eligible for the $50 PMPY, members 1 - 149 would still apply the $25 PMPY).
- This broker bonus is above and beyond standard commission payments.
- All payment amounts listed above are a one-time bonus payment per effectuated member and product changes mid-year will not receive a second bonus payment for the same member.

Blue Cross and Blue Shield of Nebraska is an independent licensee of the Blue Cross Blue Shield Association.
36-372-8 (10-29-26)